

# RAJAR DATA RELEASE

Q2 2023 – August 3<sup>rd</sup> 2023



## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q2 2023  
**Code Q (Quarter):** 5,352 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
BBC Radio London	Q	691	564	607	-12.2%	7.6%	1.1	1.0	1.6
Capital London	Q	1351	1646	1582	17.1%	-3.9%	3.1	3.3	3.7
Capital XTRA (London)	Q	499	614	542	8.6%	-11.7%	0.8	1.2	1.1
Gold London	Q	380	479	459	20.8%	-4.2%	1.4	1.6	1.0
Greatest Hits Radio (London)	Q	775	1024	1145	47.7%	11.8%	2.5	2.5	3.6
Heart London	Q	1593	1854	1778	11.6%	-4.1%	4.3	4.6	4.8
Kiss (London)	Q	955	902	904	-5.3%	0.2%	1.8	1.5	1.9
LBC London	Q	1425	1452	1413	-0.8%	-2.7%	8.1	8.7	7.8
LBC News (London)	Q	443	526	431	-2.7%	-18.1%	1.0	1.0	0.7
Magic (London)	Q	1359	1315	1426	4.9%	8.4%	4.1	3.5	3.9
Premier Christian Radio	Q	60	80	57	-5.0%	-28.8%	0.2	0.2	0.2
Smooth Radio London	Q	770	841	931	20.9%	10.7%	1.9	2.0	2.7
Radio X London	Q	480	491	453	-5.6%	-7.7%	1.7	1.7	1.7

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### NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
BBC Radio 1	Q	1265	1376	1330	5.1%	-3.3%	3.5	3.8	3.5
BBC Radio 2	Q	2291	2267	2184	-4.7%	-3.7%	10.5	10.1	9.1
BBC Radio 3	Q	556	613	486	-12.6%	-20.7%	2.2	2.2	1.7
BBC Radio 4	Q	2448	2290	2275	-7.1%	-0.7%	12.9	13.7	12.6
BBC Radio 5 live	Q	1177	1239	1131	-3.9%	-8.7%	3.4	3.1	2.8
Classic FM	Q	1078	1132	1025	-4.9%	-9.5%	4.6	4.3	4.1